

 B. Wilson Foundation (BWF) alleviates financial burden by providing microgrants for college-level, self producing dance artists. Through funding and administrative guidance
BWF seeks to address the funding disparities between college students and established dance companies.

BWF is operated by a Founding Director and Advisory Board Members. As dance artists, activists, musicians, creators, teachers, writers and philanthropists, BWF vows to make decisions based solely on the directions of the rubric set forth. BWF does not discriminate on the basis of race, creed, color, ethnicity, national origin, religion, sex, sexual orientation, gender expression, age, height, weight, physical or mental ability, veteran status, military obligations, and/or marital status.

BWF is fiscally sponsored by FJC: A Foundation of Philanthropic Funds. B. Wilson Foundation is a Scholarship Award Account at FJC, a 501c3 public charity. As such, all donations are tax-deductible to the extent allowed by law.

#### \*Award Terms Breakdown & Application Instructions\* September 19, 2022

\*Application Opens\* October 3, 2022

\*Application Deadline\* November 11, 2022

#### Application closes at 6:00 PM EST.

All supplemental materials must be submitted by this time.

Any applications submitted after 6:00 PM EST will not be reviewed.

All dance forms are encouraged. All levels of choreography are welcome (newcomer, intermediate, and advanced)



### **Application Instructions**

Please read Instructions carefully.

- 1. Name
  - a. The name of the Individual producer.
- 2. Pronoun
- 3. Age
  - a. Used for data collection purposes ONLY. Does not in any way affect your eligibility.
- 4. Ethnicity
  - a. Used for data collection purposes ONLY. Does not in any way affect your eligibility.
- 5. Anticipated Graduation Date
  - a. If you are currently a College/University student.
- 6. Date of Commencement
  - a. If you are an alumnus.
- 7. Artist Resume + Headshot
  - a. Résumé can be 2 pages max.
  - b. Headshot must be high quality and should not exceed 2 MB.



- 8. Proposed Project (Minimum 250 words Maximum 500 words)
  - a. Tell us about your proposed project. Must include answers for questions below in narrative (story) form.
    - i. Artist Statement
    - ii. What is your vision for this production? What form of dance are you looking to produce?
    - iii. How do you plan to use music, sound and/or silence? (Please note: if you are using music from established artists you will need to review the process of asking for musical rights).
    - iv. Describe your technical needs (e.g costumes, props, projection)
    - v. Who is your target audience?
    - vi. What is your marketing strategy (social media, flyers, word of mouth, etc.)?
    - vii. How will you generate additional funds for the production? (event, class, online donations, etc.)
- 9. Video of Self What strengths do you currently possess that will help you excel in producing? Through this process, what areas do you wish to grow in? What are you hoping to learn/gain through the process?
  - a. Submit a 2-minute video answering the prompts above on the application.
  - b. Upload the video to Vimeo as a password protected file.
  - c. Upload Vimeo link and provide password on application.



- 10. Video of Work
  - a. **For Producer Only**: Please submit a 1-minute and 30-second video of work from the choreographer/collaborator you are hoping to work with.
  - b. For Producer & Choreographer: Please submit a 1-minute and 30-second video of your past work or work you are looking to expand upon for the production. If the video is longer than 1-minute and 30 seconds, please specify time stamps for the segment you would like us to watch.
  - c. Note that we will not watch past 1 minute and 30 seconds, so please make the time captured great!
  - d. The video can be a rehearsal clip, previous performance, or dance reel.
  - e. Upload the video to Vimeo as a password protected file.
  - f. Upload Vimeo link and provide password on application.
- 11. Projected Budget
  - a. A budget template is provided for you to use, but you are welcome to use another as long as it states the correct information.
  - b. The projected budget should not have receipts, as it should cover items you wish to purchase.
- 12. Projected Timeline
  - a. Examples of what the timeline will entail are audition date, rehearsal dates, deadline to find a venue, tech dates, show dates, etc. The applicant is not limited to these examples.



### **Application Timeline**

- October 3, 2022- Application opens
- November 11, 2022- Application closes at 6 PM EST. All materials must be submitted by this time. Any applications submitted after 6:00 PM EST will not be reviewed.
- November 14, 2022 December 2, 2022: Panel reviews and selects a recipient.
- December 12, 2022: Recipient notified via email.
- December 13, 2022 December 23, 2022: Recipient submits paperwork.
- Before January 15, 2023: Recipient will receive check
- January 2023 June 2023: Production Planning Period
- February 2023: Meeting #1
- April 2023: Meeting #2
- May 2023: Meeting #3
- June 2023: Presenting Production